

## AGENDA ITEM EXECUTIVE SUMMARY

**Meeting Date:** January 26, 2010

**Item Title:** Appointment of Board Member to the Planning and Zoning Commission

**Proposed Motion/Action:** Appointment of one person to serve on the Commission for a term of one year.

***Executive summary:***

In accordance with Ord. 2003-15 Sec 52 Planning Commission, “A Planning Commission is hereby established which shall consist of seven members, appointed by the mayor and approved by the City Council...”

Six members were appointed to the Commission on October 27, 2009, leaving one position vacant. The vacant position is for a term of one year.

The Planning Director solicited the names of individuals to be considered for the vacant position from members of the Governing Body, and has contacted those individuals to request a letter of interest from each of them; to date 3 individuals have responded.

***Duties:***

The Planning and Zoning Commission holds monthly public hearings in accordance with the requirements set forth in the Development Code. The commission reviews and approves, disapproves or conditionally approves: variance applications, subdivision proposals, land development plans, architectural reviews, zoning amendment requests and commercial development reviews.

The commission has been instrumental in amending the City of Española Development Code. This was done in an effort to make the review process and submittal process more user friendly both to staff and the public. The commission is a volunteer board with huge responsibilities as to how land use evolves within the corporate limits of the City of Española. Countless hours of research and education are required by the members in order that the commission functions in the best interest of the City.

***Current Commission Members:***

The members of the Commission appointed on October 27, 2009 are:

**Commissioner**  
Earl Wright  
Anissa Martinez  
Lupe Garcia  
Laurie Koontz  
Sunee Sandoval  
Amrit Singh Khalsa

Mayor Joseph Maestas  
405 N Paseo de Oñate  
Española, NM 87532  
December, 24 2009

Dear Mr. Mayor,

I would like to express my interest in becoming a member of the Planning and Zoning Committee for City of Espanola. As a life long resident of Espanola, I have sensed the importance in the growth of our Valley; I understand the need for coexisting harmony between economical expansion and the needs of our existing community. I have no illusions that this harmony is only met through a consensus of tough decisions. This letter is written to express my intent in meeting this responsibility.

I am 30 years old. My qualifications in business and management include a five year employment with The Hard Rock Café in Las Vegas, Nevada. Starting at the bottom, bussing tables, I worked my way up; from bus boy, to lead trainer, from supervisor to manager. I managed a \$10 million a year retail store and controlled the lowest product loss percentage in the company, at the time. Among many recognitions, in 2001, I was awarded "The Corporate Hero of the Year," chosen among 15,000 employees world wide.

My hard work in Las Vegas created the opportunity to work for Actor/Comedian Bill Murray and his brothers who were opening their own chain of theme restaurants called "The Murray Bros. CaddyShack." It was themed off golf and the movie The Caddyshack; I opened, trained, operated and managed three stores with them along the East Coast.

At a very young age I had earned many responsibilities, became a leader in everything that I did, and learned how to produce as an employee for my employers. These are all the qualities that I had set after when I left home, but had always sensed that my attention may be better served. The path illuminated as I realized the importance of an education; I moved home and committed myself to going back school.

I am currently enrolled in the newly funded Renewable Energy program at NNMC. My recently updated GPA is 4.14. I will be the first graduate with an Associates of Applied Science in Renewable Energy in May 2010. I will then continue to complete a Bachelors Degree in Renewable Energy Engineering, starting the fall 2010. I was a Student Senator during the 08-09 school year; my major accomplishment was to author the NNMC Student Senate Charter, which included an amendment that greatly increased membership and has helped the body to increase in function.

Most importantly! My family has been a part of this Valley for over 400 years. The Valencia's are honored at the Mission & Convento as one of the original families here from Spain. My Grandfather, Juan Valencia, was a business man, land owner, and a life long community contributor. He taught me that joy in family is achieved through strength in community and we all must do our part.

All of my life I have waited for an opportunity to contribute to the community of which my history is so intertwined. I fully embrace this opportunity to serve on the Planning and Zoning Committee and give my assurance that if appointed, the weight of all my experiences and expectations of responsibilities will come into play. I commit to expressing maturity, responsibility, enthusiasm and the ability to work with others in my position. I intend to do my part in making Espanola a viable community with a strong and productive economic base.

Sincerely,

Jacob Torres  
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Española, NM 87532  
505-753-2055  
jtinm@aol.com

# JACOB J TORRES

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## Education

Fall/07-Present Northern New Mexico College Espanola, NM

*AAS in Renewable Energies*

- 4.14 Current GPA
- Expected Graduation May 2010
- Plans to complete BA in Electrical Engineering starting fall 2010

Graduated High School 1997 McCurdy High School Espanola, NM

## Employment

1/09-Present Northern New Mexico College Espanola, NM  
*Gym Work Study*

8/07-1/09 Boutique Wines of NM Santa Fe, NM  
*Delivery Driver/ Fleet Mechanic*

- Fill out and deliver wine orders; work under continuous deadlines.
- Organize and maintain warehouse.
- Perform maintenance and repairs of company vehicles.
- Provide friendly customer service and resolve.

1/07-8/07 The Santa Fe Opera Santa Fe, NM  
*Shop Hand*

- Report directly to the Technical Director and Master Carpenter.
- Build scenery for 2007 opera season.
- Projects assigned require carpentry, welding, problem solving and creativity.
- Engage in teamwork; take the initiative and follow directions.

11/05-4/06 Hash House a Go Go Las Vegas, NV  
*Manager*

- Responsible for all day to day operations. Initiate planning, and execution through hands on involvement & oversight.
- Maintain a polite & professional staff. I.e. hiring, training & scheduling.
- Produce monthly retail & liquor inventory/cost of sales numbers.
- Insure a positive guest experience while continuing to drive sales.

6/02-11/05 Murray Bros. CaddyShack Myrtle Beach, SC/ St. Augustine, FL/Orlando, FL  
*Assistant General Manager/Corporate Trainer*

- Opened three stores; involvement from blueprint to full operation.
- Responsible for all day to day operations. Initiate planning and execution through hands on involvement & oversight.
- Maintain a polite & professional staff. I.e. hiring, training & scheduling.
- Oversight of all departments. Provide confidence in and enable my staff.
- Provide direct assistance to the General Manager; allow him/her to execute job effectively.

### **Employment Continued...**

- Create retail store display/ layout and maintain appearance.
- Launch promotional campaigns and advertising to drive sales; in charge of all public relations.
- Produce weekly inventory/COS numbers. Create and maintain par levels.
- Created web site (murraybroscaddyshack.net); significant contributor to overall sales

6/97-4/02

Hard Rock Cafe

Las Vegas, NV

*Retail Supervisor/Warehouse Manager/Bus Person/Trainer (Rocker)*

- Responsible for execution of all day to day operations in retail store and offsite warehouse. Initiate planning and execution through hands on involvement & oversight.
- In charge of all retail ordering & inventory of a \$10 Million a year store.
- Maintain a polite & professional staff. I.e. hiring, training & scheduling.
- Insure that all products are available in store, at all times.
- Always provide an experience for the guest. Meet and exceed expectations. Provide unmatched customer service.

### **Honors & Achievements**

- Deans list NNMC. Summer 2008-Current.
- NNMC Student Senator; 08-09. Amended Charter.
- Will be the first graduate of the NNMC Renewable Energy Program in May 2010
- Awarded multiple scholarships for the 2007-2008 & 2008-2009 school year.
- Awarded Hard Rock Café 2001 “Corporate Hero of The Year.” Four “Employee of The Month” awards. Five “Hero of the Quarter” awards. Attended “Train The Planet.”
- Hard Rock Café, 1999-2002; maintained the lowest product loss percentage in the world (3.2%) while accounting for the largest amount of product.

### **Extracurricular Activities**

- *Tutor* classmates in Algebra and Chemistry. *During school.*
- *Play Guitar* Can also play the drums.
- *Care for Grandmother at night.*
- *Basketball Statistics.* Record stats for NNMC Men and Women Basketball teams.

Danielle Duran, City Councilor  
Española, New Mexico.

December 22, 2009

Dear Councilor Duran

Please consider this to be my letter of intent, as requested, for the vacant position on the Planning and Zoning Commission. I am honored to be considered for this position and I hope that if chosen, I will be a positive and productive member. If you or anyone has any questions please call me at 505 470 9670 or my home number is 753 7595. Thanks again.

Randy Perraglio

Name: Arthur Mascarenas

Address: POB 3885  
Fairview NM 87533  
505.753.9887

Job History: Retired from LANL in 2001

I am currently on the Valley Estates Home Owners Board, serving as Vice-President.

I am also the head of the architect committee in Valley Estates which oversees new construction and/or remodeling of existing structures.

A handwritten signature in cursive script, appearing to read "Arthur Mascarenas", with a long horizontal flourish extending to the right.