

## GOALS FOR DOWNTOWN ESPANOLA

- 1. Enhance the economic vitality of downtown Espanola.** This will involve the creation of new businesses and the expansion and preservation of existing businesses to create more jobs and increase retail sales. It will also involve the creation of additional housing in the downtown to increase the demand for goods and services.
- 2. Preserve the historic, architectural, and cultural traditions of Espanola.** This will require the adoption of architectural design standards, the preservation of historic structures, the creation of new museums, and an increase in community festivals to celebrate local cultural traditions.
- 3. Create a vibrant and diverse setting for residents and visitors to mingle and experience a sense of community.** This will entail the enhancement of the Plaza and the creation of other community gathering places. It will also involve the development of new businesses, especially restaurants and entertainment venues, including those with outdoor seating.
- 4. Provide ease of access for persons traveling by private vehicle, public transportation, bicycle, and on foot.** There is a need for safer roadways, a reduction in truck traffic on Paseo de Oñate, additional parking, and the creation of a pedestrian environment through improved sidewalks, safe crosswalks, and new trails.
- 5. Redevelop blighted properties to enhance safety and the visual experience.** Blighted buildings should be removed or redeveloped. Trash should be cleaned up regularly. There should be additional landscaping on the Plaza and along streets and trails. The police presence should be increased to create a sense of safety.